

The student's enlightenment  
activity against COVID-19  
**No More Corona Project**

Toshiaki Asakura<sup>1</sup>

<sup>1</sup> School of Medicine, Hokkaido University

The 79th Annual Meeting of Japanese Society of Public Health.  
Presentation Session : O-E-4-5

# Japanese Society of Public Health COI Disclosure

Presenter : Toshiaki Asakura

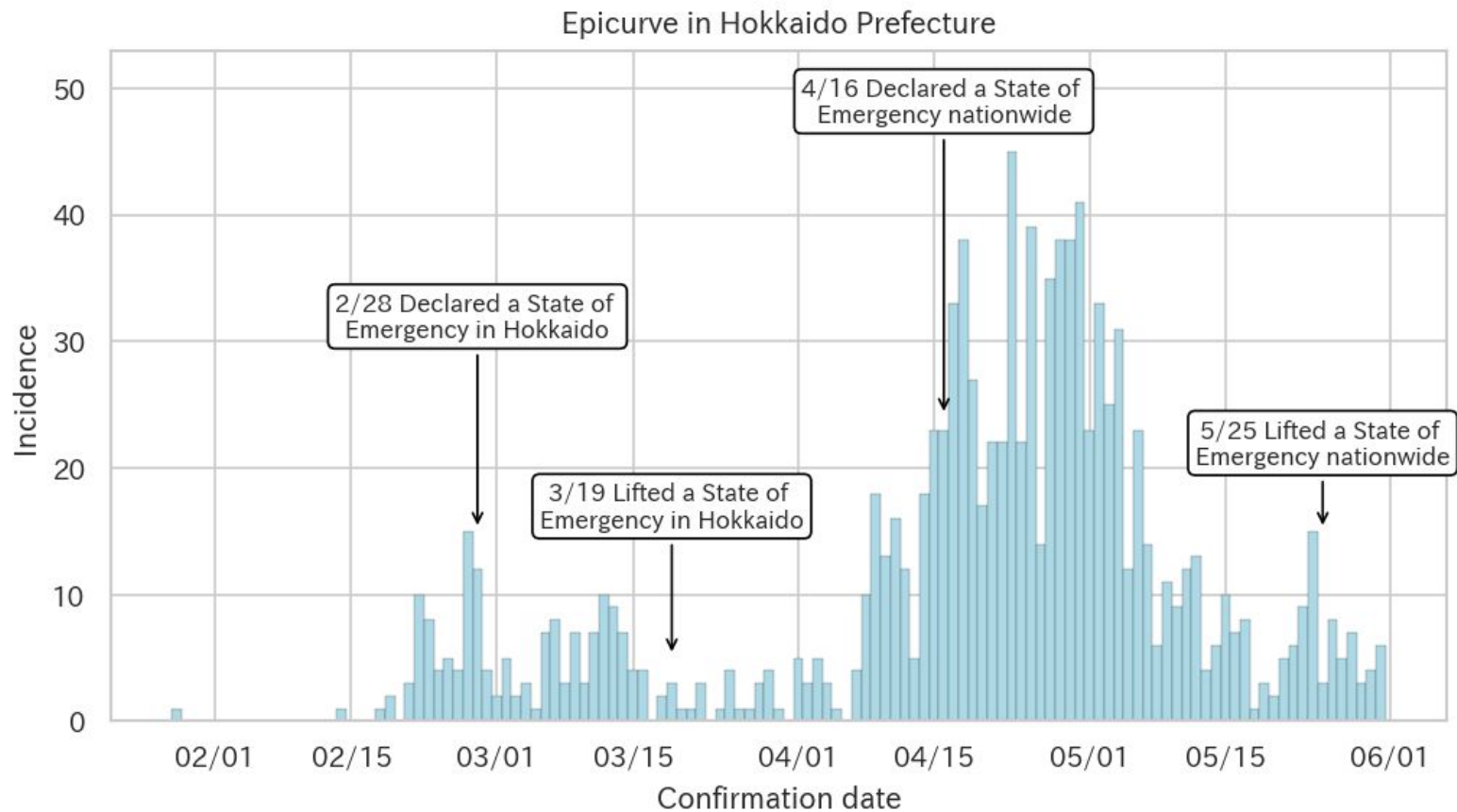
The author has no financial conflicts of interest to disclose concerning the presentation.

# Table of Contents

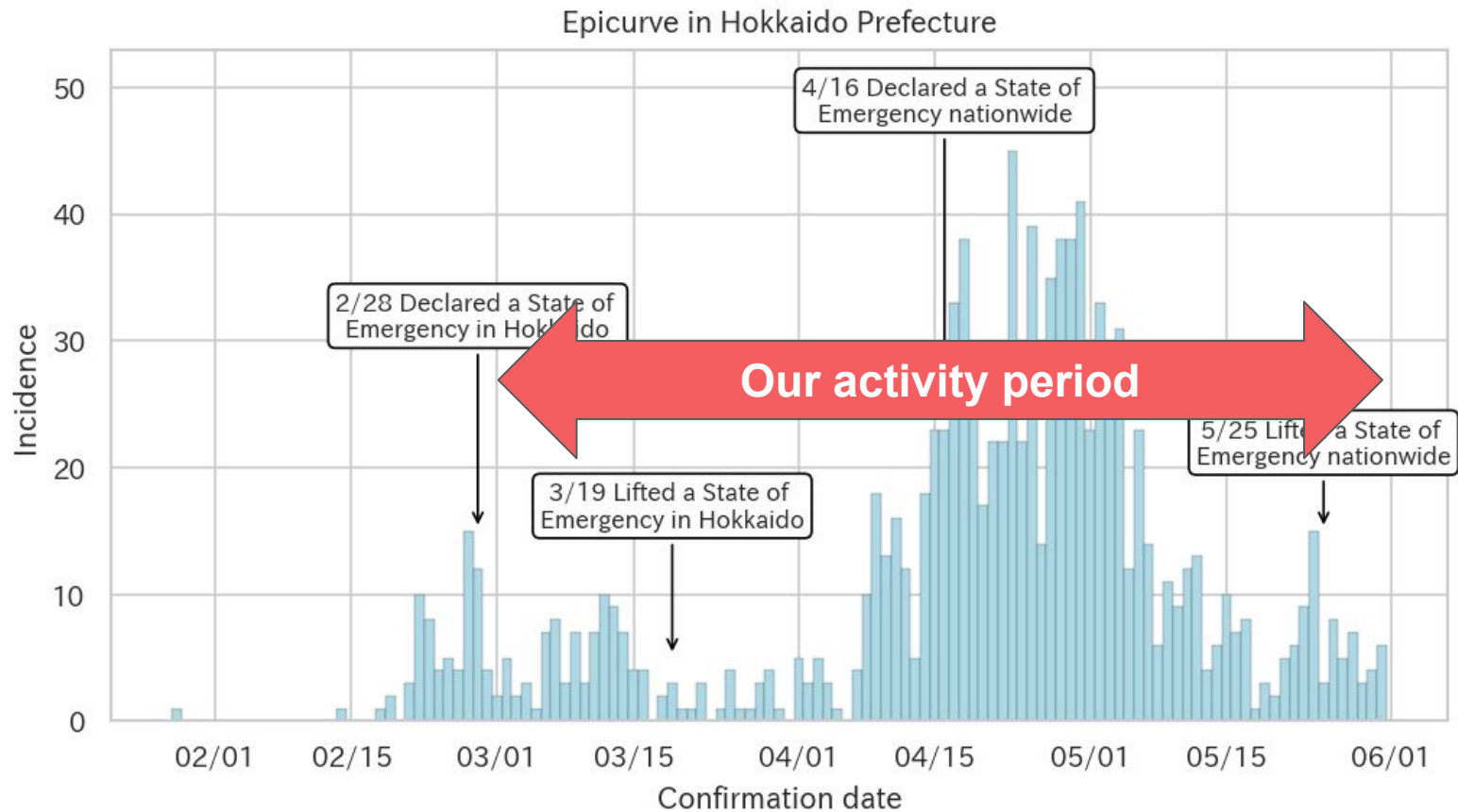
- ① Background
- ② What is No More Corona Project ?
- ③ Our activities
- ④ Results
- ⑤ Conclusion



# Background

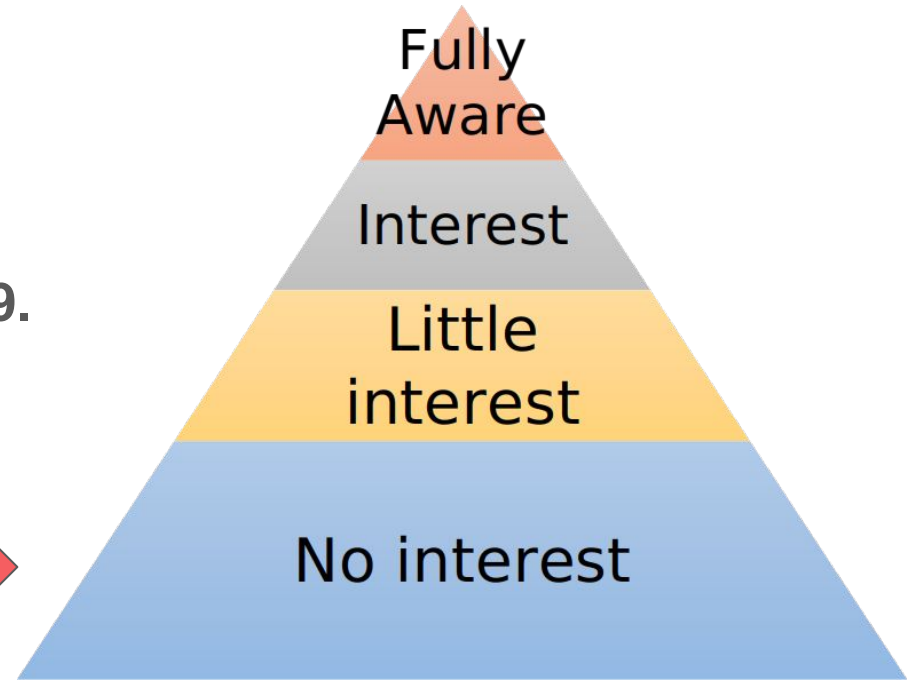


# Background



# What is No More Corona Project ?

- **Mission** : Reducing the number of deaths and severe cases through spreading information to the same generation.
- **Members** : undergraduate students of Hokkaido University.
- **Targets** : Our generation who are not interested in COVID-19.
- **Aim** : Behavioral Change !



# What is No More Corona Project ?

- **Stance :**

From the standpoint of **the same generation**,

Not frighteningly but **positively**,

Spread **highly reliable** information

Which is close to **our daily lives**,

Aiming at **behavior changes**.

# Our activities

## List of our activities:

- Hokudai Corona Network Creation
- Twitter
- Website
- Interviews by Media
- Collaborative Events
- Activities in Hokkaido University

Our activity report is available on the website (<https://no-more-corona.com/>).



# Hokudai Corona Network Creation

- **Period** : Mar. 1 ~ Mar. 19
- **Contents** : Notifications from Hokkaido University, Basic infectious disease countermeasures, etc...
- **Method** : LINE groups of each Hokudai student's collaborators.
- **Outcome** : Collaborators were 130 people, We sent contents to about 5000 university students (47%).

**Caution!**  
閉鎖空間に注意する理由

**閉鎖空間**

閉鎖的な空間・至近距離で  
人との接触が一定時間続く状態  
→**クラスター(患者集団)**の発生につながる

閉鎖空間で感染した人が  
周囲の高齢者や病人にうつすことで、  
**重症患者の増加**につながる  
おそれがあります。

2020/3/2付 新型コロナウイルス感染症対策専門家会議 発表資料より作成  
画像参照：NASUYUKAさん、KonamonさんのイラストACより作成

**Q.「閉鎖空間」とは？**  
A.「部屋に入ると感覚的に  
空気の違いを感じる」場所

このような場所に一定時間以上  
滞在すると感染リスクが高まり  
ます。  
感染が流行している間は  
避けることが大切です。

監修：岸田直樹先生(感染症コンサルタント)  
写真提供：北見大学総合健康科学部(監修者)  
画像参照：KonamonさんのイラストACより作成

**閉鎖空間**

アウトドア  
カラオケ  
飲み会  
ランニング  
ライブハウス

# Twitter

**Aim** : Deliver information to people  
who are not eager to collect information.

## Features :

- Short ( within 140 characters ).
- Necessary for students.
- Sufficient and Not misunderstanding.
- Funnily and positively.



No More Corona プロジェクト

@hokui\_nomorecrn



【私たちにできること】

- 1.お互いに感染症対策を呼びかける
- 2.基本的な感染症対策（咳エチケット/マスク/手洗い）を行い、風邪症状があった場合は外出を控える
- 3.クラスター発生の3条件（換気の悪い閉鎖空間/人が密集している/近距離での会話や発声が行われる）をみたす場所を避ける

#nomorecorona

私たちにできること		
<p>①互いに対策を呼びかけ</p>	<p>②基本的な対策を確実に</p>	<p>③クラスター発生の3条件を避ける</p>

午後8:41 · 2020年3月23日



51



TwitterでCOVID-19の最新情報を見る

# Results

- **Twitter** : over 2,500 followers.
- **Website** : over 80,000 visits.
- **Media** : 11 articles.
- **Television** : 4 short appearance.
- 2 social collaborative events.
- **At least, 3 student's groups were inspired by our activity.**

# Conclusion

- **To achieve behavioral change, not from administrative institutes but also from citizen level activities are important.**
- **Our early advocates would have provided people with opportunities to change their behavior.**

# Acknowledgements

## **Project members:**

Takuya Taura, Sho Yamaguchi, Mizuho Kuze,  
Seiyu Yamazaki, Yuto Takeishi, Aru Higa,  
Megumi Yoda, Kanon Kuroda.

## **Supervisors:**

Prof. Akiko Tamakoshi, Dep. of Public Health, Hokkaido University.  
Dr. Naoki Kishida, an Infectious Disease Consultant.